

Paper and Proposal Development in Strategic Management: Meet the Editors at HEC Paris

This version: 24/07/2024

Course instructors

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Location

Campus Munich/Campus Heilbronn and/or online/hybrid; HEC Paris

Application and registration procedure

Goal and target audience

The course is intended for doctoral students in Strategic Management, International Management, Innovation, and Entrepreneurship. The goal is to develop ideas and working manuscripts with the aim of later submission for review in top management journals.

Application/Registration process

The application process will take place on the TUM online platform. Participation is by application only. Interested scholars should register and submit an extended abstract (between 5 and 10 pages of text) of their project proposal to chengguang.li@tum.de. Submitted abstracts should describe the project, the intended theoretical contribution, the research design, the empirical approach, and the status of the project idea to date. Please note that submission of an abstract does not guarantee acceptance. The quality of the proposal will be taken into consideration.

Course aims

What this course is

This course aims to provide scholars with professional feedback on their current research papers, help them develop ideas, and support them in improving their academic writing skills.

What this course is not

This is not a basic research method or academic writing course. Students are expected to already have a well-developed research idea that meets the basic quality requirements of the academic environment.

Course objectives

Knowledge Objectives

This course aims to provide scholars with developmental feedback on their current research papers in the field of management. It aims to improve management research quality by providing quality feedback and bringing new scholars into the field.

Skills Objectives

The participants should be able to recognize high-quality research applicable to the top journals in the field of management.

Learning Objectives

The participants learn about the philosophy and priorities of various journals, how to avoid common mistakes made by submitting authors, and how to increase their chances of getting a paper accepted.

Preliminary schedule

October 14, 1:00 pm – 2:30 pm: Kickoff (Zoom)
Week of November 4: Proposal submissions
Week of November 11: Reviews of submissions due
Week of November 11: Presentations (& receiving reviews)
Week of November 25: Revised proposal submissions
Week of December 2: Presentations (& submission to HEC)
December 12: Visit and roundtable discussion at HEC
Exact dates and times will be coordinated with participants.

Core readings

The relevant literature will be announced at the appropriate time. In addition, students should also have a thorough understanding of the literature relevant to their research topic.

Course procedures

The participants organize themselves into small groups on the first day and present their ideas. As of then, they have two weeks to review each other's papers/proposals and give each other feedback one week later, including feedback from Prof. Chengguang Li after these two weeks. The proposals are then immediately sent to the professors at HEC Paris. Then, in November, all participants will travel to Paris, present and discuss the proposals on one day with the other Ph.D. students and on another day with an editor (e.g., from Management Science, Strategic Management Journal) in a two-hour roundtable format, with about 4 to 5 participants discussing with an editor. There is no fee for attending the workshop.

Assessment

The course is not graded; the focus lies on attendance and active participation.

Workload

3 ECTS.