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ESCA Ecole de Management :

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SHAPING LEADERS



Casablanca Summer Academy

Get ready this summer for a once in a lifetime experience in Morocco !



« An Unforgettable Summer in the Kingdom of light, Morocco »

Introduction :

The "Casablanca Summer Academy" hosts students from all over the world who are interested in the Moroccan Culture and would like to enjoy a learning by doing experience from one of the top Business School in the continent.

It aims to emphasize geopolitics and business aspects in MENA region as fast-growing markets. And to provide students from different background with leadership and management skills in a dynamic way while enjoying leisure activities in Morocco.

Activities :

- Case Studies and Lectures
- Visit of Cultural Landmarks
- Moroccan Calligraphy
- Cooking Class
- 2 Day Trip to Marrakech
- 2 Day Trip to Tangier and Chefchaouen
- Surfing Lessons

Why Study at ESCA Ecole de Management ?

1st AACSB Accredited Business School in Morocco and French Speaking Africa, ESCA Ecole de Management is an institution of reference in the field of management in Africa. Located in the 1st African Financial Place in Casablanca.

 **250 International Students**

 **33 Nationalities**

 **130 Partners**

Program & Credit :

The summer program is completely taught in English for 6 ECTS - 3 US Credit , to help students from different backgrounds understand the specificities of the MENA region and acquire strong leadership and management skills.

- Week 1 : Doing business in Middle East and North Africa : From 10/07 to 16/07

- Week 2 : Management and Leadership : From 17/07 to 23/07

The program is open to undergraduate as well as recent graduate students that would like to develop their strategic business skills.



Morocco - Kingdom of light :

More than just a country to visit, Morocco is a country that you need to experience through its art, its living culture and its craftsmanship. Morocco has gained international consideration as a multicultural country, with several types of heritage recognized as World Heritage by UNESCO. Morocco is one of the go-to destinations for discovery lovers, the most fascinated by nature, history, the art of living and Moroccan hospitality. Morocco is one of the most tolerant countries destination.



Casablanca - The Bustling City :

Casablanca is the country's largest city and economic center. The city offers various entertainment activities for youth as well as the most vibrant nightlife scene in Morocco.



Fees :

Week 1 : Doing Business in Middle East and North Africa : Fees for our partner universities : 650 Euro / non partner universities 850 euro

Week 2 : Management and Leadership : Fees for our partner universities : 680 Euro /non partner universities 880 euro

*Fees include : Tuition fees, Cultural Visits and activities, Weekend Trip to Marrakech and Tangier.

Accommodation :

Single room for 8 days 425 euro

Double room for 8 days 270 euro

How to apply :

Contact us directly at ohamilou@esca.ma before 20th April

