ESCA Ecole de Management:
67-3, Bd de l’Aéropostale, (CFC) - Casablanca.
☎: 0669417314 / 0522209120

Casablanca Summer Academy
Get ready this summer for a once in a lifetime experience in Morocco!
**Why Study at ESCA Ecole de Management?**

ESCA Ecole de Management is 1st AACSB Accredited Business School in Morocco and French Speaking Africa. Located in the 1st African Financial Place in Casablanca.

**Program & Credit:**

The summer program is completely taught in English for 6 ECTS – 3 US Credit, to help students from different backgrounds understand the specificities of the MENA region and acquire strong leadership and management skills.

- **Week 1 :** Doing business in Middle East and North Africa : From 10/07 to 16/07
- **Week 2 :** Management and Leadership : From 17/07 to 23/07

The program is open to undergraduate as well as recent graduate students who would like to develop their strategic business skills.

**Morocco – Kingdom of light:**

More than just a country to visit, Morocco is a country that you need to experience through its art, its living culture and its craftsmanship. Morocco has gained international consideration as a multicultural country, with several types of heritage recognized as World Heritage by UNESCO. Morocco is one of the go-to destinations for discovery lovers, the most fascinated by nature, history, the art of living and Moroccan hospitality. Morocco is one of the most tolerant countries destination.

**Casablanca – The Bustling City:**

Casablanca is the country's largest city and economic center. The city offers various entertainment activities for youth as well as the most vibrant nightlife scene in Morocco.

**Introduction:**

The “Casablanca Summer Academy” hosts students from all over the world who are interested in the Moroccan Culture and would like to enjoy a learning by doing experience from one of the top Business School in the continent. It aims to emphasize geopolitics and business aspects in MENA region as fast-growing markets. And to provide students from different background with leadership and management skills in a dynamic way while enjoying leisure activities in Morocco.

**Activities:**

- Case Studies and Lectures
- Visit of Cultural Landmarks
- Moroccan Calligraphy
- Cooking Class
- 2 Day Trip to Marrakech
- 2 Day Trip to Tangier and Chefchaouen
- Surfing Lessons

**Fees:**

- **Week 1 :** Doing Business in Middle East and North Africa : Fees for our partner universities : 650 Euro / non partner universities 850 euro
- **Week 2 :** Management and Leadership : Fees for our partner universities : 680 Euro /non partner universities 880 euro

*Fees include : Tuition fees, Cultural Visits and activities, Weekend Trip to Marrakech and Tangier.

**Accommodation :**

- Single room for 8 days 425 euro
- Double room for 8 days 270 euro

**How to apply :**

Contact us directly at ohamilou@esca.ma before 20th April

250 International Students  
33 Nationalities  
130 Partners

**MOROCCO IS AMONG THE BEST WORLD DESTINATIONS IN 2023, ACCORDING TO EXPERTS IN THE TOURISM SECTOR. UNDERLINES THE AMERICAN DAILY WASHINGTON POST.**

Morocco is among the best world destinations in 2023, according to experts in the tourism sector, underlines the American daily Washington Post.