

# Workshop on Current Research Trends in Sustainable Finance

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## Course instructors

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*Further instructors may be asked to join the course, and may do so based on availability and interest*

## Application procedure

### Goal and target audience

Doctoral students and post-docs in business/management with particular interest in Sustainable Finance including ESG investing, green finance, and impact investing.

### Application process

Doctoral students and post-docs may apply using a registration form

<https://www.mgt.tum.de/events/doctoral-course-sustainable-finance>

Registration will open on 1 July 2023.

Deadline for registration is 15 September 2023.

The course is limited to 12 participants (first come, first served).

## Structure and Content

The course is a mixture between lectures, hands-on empirical analysis, and active discussions. It ...

- (1) equips participants with information on the latest divergences of ESG score providers and measurement challenges.
- (2) provides an overview of the latest research in Sustainable Finance including but not limited to trends, investor preferences and risk and performance measures.
- (3) offers an active discussion to identify research gaps and developed individual research projects.
- (4) gives access to an interdisciplinary workshop where international guest speakers present their latest research projects.

The course consists of two lectures covering the recent literature on sustainable finance. Then two interactive sessions follow. In the first session, participants will carry out various empirical analyses using real data on the most prominent issues in sustainable finance, and in the second session the results will be presented and possibly discussions on future research directions and trends will follow.

The course takes place on the 15 November 2023. This pre-workshop day will be followed by a two-day workshop on Sustainable Finance with international guest speakers on 16-17 November 2023 at the TUM Campus Heilbronn. There the participants will be able to learn about the latest developments and take part in an active discussion with renowned scientists.

In order to pass the course, each participant should actively participate in both the pre-workshop day and the workshop days. In addition, each participant is expected to submit and present a sustainable finance research project (3-5 pages) related to his or her thesis in a separate virtual meeting approximately two weeks after the workshop. The maximum presentation time is 20 minutes, followed by a ten-minute Q&A session.

It is recommended to participate in this course if you are currently conducting or planning to develop further research in Sustainable Finance within one of your research projects.

## Course objectives

- Participants get to know the latest literature Sustainable Finance.
- Participants gain hands-on experience of performing empirical analysis on real data.
- Participants are instructed to think about a research question within their area of their specific niche in Sustainable Finance.
- Participants are able to gather useful feedback in their development of research ideas.

## Prerequisites

Each participant should have a strong interest in Sustainable Finance.

## Schedule

The course will mainly take place at the TUM Campus in Heilbronn. The presentation day will take place via Zoom approximately two weeks after the workshop. Login details will be distributed after registration.

Schedule on 15 November 2023:

09.30-10.00 Opening and administration

10.00-11.30 Literature review part 1

11.30-13.00 Literature review part 2

13.30-16.30 Empirical analysis of prominent issues in sustainable finance

16.30-18.00 Presentation of results and possible discussion on future research directions

Schedule on 16 -17 November 2023:

09.00 – 17.30 Presentations and Panel Discussion

## Core readings

Will be provided in the first session.

## Assessment

Form of assessment: active participation in both the pre-workshop day and the workshop days, written research proposal (3-5 pages), online presentation (20 minutes).

Participation in all sessions is mandatory. Participation requires thorough preparation.