Readings in Empirical Accounting Research

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Course instructors
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Location
Campus Munich, room 3546 + excursions

Application and registration procedure

Goal and target audience
Doctoral candidates in accounting will be familiarized with recent research in empirical financial and sustainability accounting.

Application/Registration process
Please write an e-mail to Mario.keiling@tum.de by October 9th, 2023 at the latest.

Course aims

What this course is
It is a readings course in which we critically discuss recent working papers or published papers in empirical financial and sustainability accounting.

What this course is not
This course is not an introduction to accounting and/or econometrics. It is not a lecture but an interactive class with controversial discussions.

Course objectives

Knowledge Objectives
After this course, participants should
- know of state-of-the-art accounting literature
- understand the methodological approaches to empirical archival accounting research
- know (and avoid!) common pitfalls of empirical archival research designs
- know the most important aspects for publishing in top journals in accounting

Skills Objectives
After this course, participants should
- be able to identify interesting, important, and researchable topics in financial accounting
- be able to formulate testable hypotheses about research topics
- be able to empirically test hypotheses using valid, powerful, and otherwise well-chosen research designs
- be able to write a review about a working paper
Learning Objectives
After this course, participants should be able to learn about new developments in empirical accounting research.

Preliminary schedule
The kick-off meeting is on October, 17th at 4 p.m. This first session provides an overview of important criteria for assessing the quality of empirical accounting research papers. In the following sessions, we discuss overview papers, seminal papers on specific topics, or state-of-the-art papers. Students can make suggestions for suitable papers which are related to their dissertation topics. In the following sessions, we discuss current working papers which are presented in research seminars, and we participate in these seminars to learn how to present and discuss a paper.

Core readings


Course procedures
Participants are required to read all the papers before the sessions.
For each paper, I will assign one or more discussion leaders who will briefly summarize the paper, highlight the contribution, and point out/discuss some critical research design choices. This presentation (no slides but interactive including a discussion with all participants) should take no more than 60 minutes per paper (if two people are assigned to the same paper, they can prepare the presentation jointly).

Assessment
The grade will be an average grade of all sessions in which the doctoral candidate presented a paper and led the discussion.

Workload
3 ECTS (21 hours lectures, 90 hours total workload)