

Paper writing and communication in logistics and supply chain management

Course instructors

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Application procedure

Goal and target audience

PhD students in operations, logistics and supply chain management with an Operations Research and modelling background.

Application process

Email to logistics.log@mgt.tum.de until October 24, 2022

Course aims

What this course is

In this course, PhD students will be guided on how to communicate their research findings in research manuscripts and presentations. From an initial draft to a submitted manuscript, the different stages of the writing process will be covered based on the participant's individual research projects in logistics and supply chain management.

What this course is not

A listen and repeat lecture.

Course objectives

Knowledge Objectives

Academic paper writing and communication in quantitative logistics and supply chain management

Skills Objectives

The course develops the necessary skills to successfully publish research in international peer reviewed journals.

Learning Objectives

Learn how to write, communicate and revise an academic manuscript.

Preliminary schedule

Tuesdays, 1:30-3pm in room 1577, October 25-February 10.

Core readings

Belcher, W.L., Writing your journal article in twelve weeks, 2nd ed., <https://wendybelcher.com/writing-advice/writing-your-journal-article-in-twelve/>

Course procedures

Every week of the semester, there will be the opportunity to share and present a draft manuscript and revise and improve the research manuscript based on feedback from the group of participants.

Assessment

Three versions of the research manuscript at the different writing stages and presentation of 60 minutes

Workload

3 ECTS (28 contact hours, 90 hours total workload)