Scientific Writing for Doctoral Candidates

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Course instructor
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Location
Campus Heilbronn and Online

Application and registration procedure

Goal and target audience
Goal: Promoting doctoral candidates in developing strategies for writing and publishing.
Audience: Doctoral candidates focused on management and economics.

Application/Registration process
Participants are expected to submit a piece of writing before the start of the seminar.

Course aims

What this course is
The aim of this course is to improve academic writing skills, and to support the participants in publishing papers at leading journals. Participants are expected to submit a piece of writing before the start of the seminar. The goal of the course is to revise the piece. At the end of the course, the initially submitted piece of writing should be re-submitted to the lecturer. In addition, the course trains to write cover letters and to respond to journal reviewers.

What this course is not
The course is not a listen and repeat lecture. It covers various strategies for writing papers in management and economics. However, scientific writing is partly subjective. Thus, the course intends to support its participants in exploring their individual writing style, while adhering to scientific standards.

Course objectives

Knowledge Objectives
Knowing about strategies for writing and publishing research in management and economics.

Skills Objectives
Publishing successfully in leading scientific journals in management and economics.
Learning Objectives
Learning to write and publish a paper in your style.

Preliminary schedule

19.06.2023, 10:00 – 12:30, Campus Heilbronn / Hybrid
19.06.2023, 14:00 – 16:30, Campus Heilbronn / Hybrid

20.06.2023, 10:00 – 12:30, Campus Heilbronn / Hybrid
20.06.2023, 14:00 – 16:30, Campus Heilbronn / Hybrid

03.07.2023, 09:30 – 12:30, Online
03.07.2023, 14:00 – 16:30, Online

17.07.2023, 09:30 – 12:30, Online
17.07.2023, 14:00 – 16:30, Online

31.07.2023, Submission of revision history

Core readings

Scientific Writing:


Scientific Writing in Management Science:


Scientific Writing in Economics:


Course procedures

During the first two days, the course covers the basic strategies for writing a paper in management and economics within lectures and discussions. Between the second and third day, participants prepare the presentation of a paper using a writing style they like/dislike. Moreover, they revise their initially submitted piece of writing. During the third day of the course, the participants present their selected paper. Between the third and fourth day of the course, the participants blind review the revised piece of writing of another participant. The fourth day of the course covers strategies to write cover letters and to respond to journal reviewers. Until the submission date, the participants write a detailed revision history about the changes to their original pieces of writing. The history should cover changes resulting from the lecture, the presented paper, and the review by the fellow participant.

Assessment

Writing a revision history of the initially submitted piece of writing.

Workload

3 ECTS (21 hours lectures, 90 hours total workload)