

Scientific Writing for Doctoral Candidates

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Course instructor

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Location

Campus Heilbronn and Online

Application and registration procedure

Goal and target audience

Goal: Promoting doctoral candidates in developing strategies for writing and publishing.
Audience: Doctoral candidates focused on management and economics.

Application/Registration process

Participants are expected to submit a piece of writing before the start of the seminar.

Course aims

What this course is

The aim of this course is to improve academic writing skills, and to support the participants in publishing papers at leading journals. Participants are expected to submit a piece of writing before the start of the seminar. The goal of the course is to revise the piece. At the end of the course, the initially submitted piece of writing should be re-submitted to the lecturer. In addition, the course trains to write cover letters and to respond to journal reviewers.

What this course is not

The course is not a listen and repeat lecture. It covers various strategies for writing papers in management and economics. However, scientific writing is partly subjective. Thus, the course intends to support its participants in exploring their individual writing style, while adhering to scientific standards.

Course objectives

Knowledge Objectives

Knowing about strategies for writing and publishing research in management and economics.

Skills Objectives

Publishing successfully in leading scientific journals in management and economics.

Learning Objectives

Learning to write and publish a paper in your style.

Preliminary schedule

19.06.2023, 10:00 – 12:30, Campus Heilbronn / Hybrid

19.06.2023, 14:00 – 16:30, Campus Heilbronn / Hybrid

20.06.2023, 10:00 – 12:30, Campus Heilbronn / Hybrid

20.06.2023, 14:00 – 16:30, Campus Heilbronn / Hybrid

03.07.2023, 09:30 – 12:30, Online

03.07.2023, 14:00 – 16:30, Online

17.07.2023, 09:30 – 12:30, Online

17.07.2023, 14:00 – 16:30, Online

31.07.2023, Submission of revision history

Core readings

Scientific Writing:

Saramäki, J. (2018), “*How to Write a Scientific Paper: An Academic Self-Help Guide for PhD Students.*” Independently published. ISBN-10: 173078416X

Schimmel, J. (2011), “*Writing Science: How to Write Papers That Get Cited and Proposals That Get Funded.*” Oxford University Press. ISBN-10: 0199760241

Scientific Writing in Management Science:

Colquitt, J. A., and George, G. (2011). “Publishing in AMJ—Part 1: Topic Choice.” *Academy of Management Journal*, 51:3, 432-435.

Bono, J. E., and McNamara, G. (2011). “Publishing in AMJ—Part 2: Research Design.” *Academy of Management Journal*, 54:4, 657-660.

Grant, A. M., and Pollock, T.G. (2011). “Publishing in AMJ—Part 3: Setting the Hook.” *Academy of Management Journal*, 54:5, 873-879.

Raymond, T., and Mayer, K.J. (2011). “Publishing in AMJ—Part 4: Grounding Hypotheses.” *Academy of Management Journal*, 54:6, 1098-1102.

Zhang, Y., and Shaw, J.D. (2012). “Publishing in AMJ—Part 5: Crafting the Methods and Results.” *Academy of Management Journal*, 55:1, 8-12.

Geletkanycz, M., and Tepper, B.J. (2012). “Publishing in AMJ—Part 6: Discussing the Implications.” *Academy of Management Journal*, 55:2, 256-260.

Bansal, P., and Corley, K. (2012). "Publishing in AMJ—Part 7: What's Different about Qualitative Research?" *Academy of Management Journal*, 55:3, 509-513.

George, G. (2012). "Publishing in AMJ for Non-U.S. Authors" *Academy of Management Journal*, 55:5, 1023-1026.

Shaw, J.D. (2012). "Responding to reviewers." *Academy of Management Journal*, 55:6, 1261-1263.

Pollock, T.G., and Joyce E.B. (2013), "Being Scheherazade: The importance of storytelling in academic writing." *Academy of Management Journal*, 56:3, 629-634.

Tihanyi, L. (2020). "From "That's Interesting" to "That's Important." *Academy of Management Journal*, 63:2, 329-331.

Hideg, I., DeCelles, K.A., and Tihanyi, L. (2020). "Publishing Practical and Responsible Research in AMJ" *Academy of Management Journal*, 63:6, 1681-1686.

Scientific Writing in Economics:

McCloskey, Donald (1985). "Economical writing." *Economic Inquiry*, 23:2, 187-222.

High, J.C. (1987). "The Costs of Economical Writing." *Economic Inquiry*, 25:3, 543-545.

Course procedures

During the first two days, the course covers the basic strategies for writing a paper in management and economics within lectures and discussions. Between the second and third day, participants prepare the presentation of a paper using a writing style they like/dislike. Moreover, they revise their initially submitted piece of writing. During the third day of the course, the participants present their selected paper. Between the third and fourth day of the course, the participants blind review the revised piece of writing of another participant. The fourth day of the course covers strategies to write cover letters and to respond to journal reviewers. Until the submission date, the participants write a detailed revision history about the changes to their original pieces of writing. The history should cover changes resulting from the lecture, the presented paper, and the review by the fellow participant.

Assessment

Writing a revision history of the initially submitted piece of writing.

Workload

3 ECTS (21 hours lectures, 90 hours total workload)