

Mastering the Review Process:

Writing and Responding to Peer-Reviews

Course instructors

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Further instructors will be asked to join the course, and may do so based on availability and interest

Application procedure

Goal and target audience

Doctoral students and post-docs in business.

Mandatory requirements

Formally, each participant requires a working paper for participation, which will be peer-reviewed by another course participant.

FAQ: Which paper should I submit for the course?

- You should be interested in developing your paper. This is given if your paper is part of your dissertation, or if you intend to publish it in a scientific journal or in the proceedings of a conference.
- All types of papers are welcome—including literature reviews, theoretical papers, empirical papers.
- It is not necessary that your paper is fully completed. Nevertheless, it must be at least 8,000 words long. Empirical papers must at least report some (early) findings.
- There are no formatting requirements for the working paper.
- It is not possible to submit your paper after the first course day. This is because your paper will be distributed on the first course day for peer-review.

The course is limited to 15 participants (first come, first served). The course will be offered as part of the International Doctoral Network in Information Systems – IDIS.

Application process

Please send an email to the above email address with a short registration request that includes your name and the title of your paper (see below).

Registration deadline: 18.04.2022

Course aims

The course ...

- (1) provides an overview of the peer-review process in international scientific journals in business (i.e., submission procedures and requirements, editorial decisions, hierarchies),
- (2) offers guidance regarding how to write constructive reviews (i.e., generic template for a review, review expectancies for different outlets and different publication stages, serving as a discussant),
- (3) equips participants with tools and information how to analyze reviews which they received on their papers (i.e., identifying and aggregating received comments etc.),
- (4) prepares participants with tools and information on how to respond to reviews (i.e., writing a response note).

The course provides practical examples from real peer review processes.

The course starts with an introductory presentation by the instructor. The remainder of the course is based on a peer-review among participants. More specifically, participants write a peer review for the paper of one other participant. After receiving the review for their paper, participants write a response note. Participants will present their response to the review to the class.

It is recommended to participate in this course if you wish to receive feedback on your own work, if you expect to be or are involved as a reviewer for journals and conferences, or if you are currently in the review process with a paper.

Course objectives

- Participants understand the publication process in international scientific journals in business
- Participants learn to write a constructive scientific review for a scientific paper
- Participants acquire best practices in responding to reviews
- Participants learn to communicate their research
- Participants learn how to develop their research based on reviews
- Participants acquire the ability to analyze reviews they received for their papers
- Participants are equipped with templates for writing reviews and responding to reviews

Preliminary schedule

Course will be held online via Zoom. Login details will be distributed after registration.

25.04.2022: Course administration, presentation by instructor on writing reviews (13:00-16.00)

30.05.2022: Q&A, presentation by instructor on responding to reviews (13:00-16.00)

30.06.2022: Presentation day 1 (9:00-17.30)

01.07.2022: Presentation day 2 (9.00-17.30)

Course procedures

Further detail will be provided in the first session.

Assessment

Form of assessment: presentation

100% Presentation

Participation in all sessions is mandatory. Participation requires thorough preparation.

References

Agarwal, R. (2013). Editorial Notes: On the Ethics of Peer Review. *Information Systems Research*, 24(1).

Foerderer, J., Kude, T., Schuetz, S.W., Heinzl, A. (2019): Knowledge Boundaries in Enterprise Software Platform Development: Antecedents and Consequences for Platform Governance. *Information Systems Journal*, 29(1).

Foerderer, J., Kude, T., Mithas, S., Heinzl, A. (2018): Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos. *Information Systems Research*, 29(2)

Lee, A. S. (1995). Reviewing A Manuscript For Publication. *Journal of Operations Management*, 13(1).

Rai, A. (2016). Editor's Comments: Writing A Virtuous Review. *MIS Quarterly*, 40(3).

Venkatesh, V. (2011). *Road To Success: A Guide For Doctoral Students And Junior Faculty Members In The Behavioral And Social Sciences*.