

# List of Courses Master in Management Campus Heilbronn

In accordance with the

## Qualifying Examination and Study Regulations for the Master's Degree Program in Management (Campus Heilbronn) at the Technical University of Munich

dated 15. November 2021

as amended in the second amendment from 8th February 2022

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Please note the course catalog is only exemplary.**

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## II. Exam modules

### Master in Management (Required modules)

The following required modules have to be passed successfully.

module number	module name	Required / required elective	Type / weekly hours V Ü P S	Sem.	SWS	Credits	Type of assessment <sup>2)</sup>	Duration of exams	Language of instruction
<b>Basics in management</b>									
WIHN1139	Financial Accounting (MiM)	Required	2 V + 2 Ü	1. Sem.	4	6 Credits	Klausur	60	English
WIHN1137	Management Science (MiM)	Required	2 V + 2 Ü	1. Sem.	4	6 Credits	Klausur	60	English
WIHN0258	Empirical Research in Economics and Management	Required	2 V + 2 Ü	1. Sem.	4	6 Credits	Klausur	120	English
WIHN1138	Investment and Financial Management (MiM)	Required	2 V + 2 Ü	2. Sem.	4	6 Credits	Klausur	120	English
WIHN1129	Marketing & Innovation Management (MiM)	Required	4 V	2. Sem.	4	6 Credits	Klausur	120	English
WIHN1131	Production and Logistics (MiM)	Required	4 V	2. Sem.	4	6 Credits	Klausur	120	English
WIHN1130	Cost Accounting (MiM)	Required	2 V + 2 Ü	2. Sem.	4	6 Credits	Klausur	60	English

<b>Basics in Economics</b>									
WIHN1056_1	Principles of Economics	Required	2 V + 2 Ü	1. Sem.	4	6 Credits	Klausur	120	English

<b>Basics in Law</b>									
WIHN1122	Introduction to Business Law (MiM)	Required	2 V + 2 Ü	2. Sem.	4	6 Credits	Klausur	120	English

<b>Entrepreneurial, Strategic and International Management</b>									
WIHN1185	Entrepreneurial, Strategic, and International Management	Required	4 V	1. Sem.	5	6 Credits	Klausur	120	English

### Electives in management

As part of the economics electives, students complete credits in economics from a supplementary elective catalog totaling at least 30 credits. Of these, 12 credits can be earned as part of a project study in accordance with § 37 a.

Instead of examinations at TUM, subject-related examinations amounting to 30 credits can be taken at a foreign university as part of a stay abroad. For this purpose, the students compile an individual

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semester study plan with a mentor appointed by the faculty. The corresponding courses are to be selected from the courses offered by the foreign university.

The supplementary elective catalog will be announced in an appropriate manner by the Faculty of Business and Economics on time before the start of lectures; enclosed is an exemplary catalog of electives.

module-number	module name	required / elective	type weekly hours V U P S	Sem.	SWS	Credits	Type of assessment <sup>2)</sup>	duration of exam	language of instruction
WIHN9684	Project Studies (Master in Management) <sup>1)</sup>	Elective		3./4. Sem.	4	12 Credits	project	n.a.	English
WIHN0017	Advanced Seminar Innovation and Entrepreneurship: Digital Innovation	Elective	4 S	3./4. Sem.	4	6 Credits	report	n.a.	English
WIHN0045	Advanced Seminar Innovation & Entrepreneurship: Strategic Decision-Making in Entrepreneurship and Family Enterprises	Elective	4 S	3./4. Sem.	4	6 Credits	report	n.a.	English
WIHN0011	Advanced Seminar Operations & Supply Chain Management	Elective	4 V	3./4. Sem.	4	6 Credits	report	n.a.	English
WIHN0012	Digital Finance	Elective	4 S	3./4. Sem.	4	6 Credits	exam	90	English
WIHN1181	Advanced International Experience <sup>3)</sup>	Elective	4 V	3./4. Sem.	4	6 Credits	Klausur	60 - 120	English
WIHN0014	Corporate Campus Challenge	Elective	4 S	3. Sem.	4	6 Credits	report	n.a.	English
WIHN0013	Advanced Seminar Finance & Accounting: Current Research Topics in Digital Finance	Elective	4 S	3./4. Sem.	4	6 Credits	report	n.a.	English

Annotation:

- 1) This module with the associated partial module examinations can extend over at least two semesters.
- 2) All forms of examination listed in § 41 are possible. Details, in particular the number, type, scope and grade calculation of these examinations, will be made known to the students in a suitable and binding manner no later than two weeks before the start of lectures.
- 3) The completion of the Advanced International Experience module requires the completion of a relevant stay abroad of usually 60 days. Suitable forms of the stay abroad are: Study abroad, internship abroad, other subject-relevant stays can be submitted to the examination board for decision.

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## Master's Thesis

module number	Master's Thesis	Required / elective				Credits			Language of instruction
WIHN9268	Master's Thesis (Master in Management)	Required				30 Credits			English

### Explanations:

Sem. = Semester; SWS = Semesterwochenstunden (weekly hours); V = Vorlesung (Exam); Ü = Übung (exercise); K = Klausur (exam); S = Seminar. In case of an oral or written exam, the duration of the exam can be found in the column "duration of exam" (in minutes).