



Master Consumer Science
Regular Semester 1
Winter Semester 2022/23



	Monday	Tuesday	Wednesday	Thursday	Friday	
8						8
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9	09:15 - 12:30 Consumer Behavior Consumer Behavior (WI000739) Prof. Roosen / N. Benninger Room: 129, Hörsaal 6 from 17.10.2022 Further details in TUMonline			08:30 - 12:00 Qualitative and Quantitative Methods in Consumer Research Qualitative Research Methods (WI001174) Prof. Belz Room: E-34, Hörsaal 1 from 20.10.2022 Further details in TUMonline		9
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10					09:45 - 13:00 Consumer Behavior Research Methods Consumer Behavior Research Methods** (WI001175) A. Granulo	10
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12					Room: 1402 from 21.10.2022 Further details in TUMonline	12
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13				13:00 - 16:30 Qualitative and Quantitative Methods in Consumer Research Quantitative Research Methods (WI001174) Dr. Oehlmann Room: 041, Hörsaal 12 from 20.10.2022 Further details in TUMonline		13
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Required Modules						
** there are several exercises: more information in the first lecture						