



Master Consumer Science
Regular Semester 1
Winter Semester 2021/22



	Monday	Tuesday	Wednesday	Thursday	Friday	
8 30						8 30
9 30	09:15 - 12:45				09:45 - 13:00	9 30
10 30	Qualitative Research Methods (Part I of module WI001174)* Prof. Belz				Consumer Behavior ** Research Methods (WI001175) A. Granulo	10 30
11 30						11 30
12 30	online from 25.10.2021				room: Tentomax from 22.10.2021	12 30
13 30						13 30
14 30	14:00 - 18:00	14:00 - 18:00				14 30
15 30	Quantitative Research Methods (Part II of module WI001174) Dr. Oehlmann	Consumer Behavior (WI000739) Prof. Roosen / Benninger				15 30
16 30						16 30
17 30	online from 18.10.2021	online from 19.10.2021				17 30
18 30						18 30
19 30						19 30
Required Modules						
* First day of class on 23.10.2021 room: Audimax from 14:00 - 17:00						
** there are several exercises: more information in the first lecture						