



	Monday	Tuesday	Wednesday	Thursday	Friday	
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9	09:15 - 12:30 <b>Consumer Behavior</b> Prof. Roosen / N. Benninger  Room: 129, Hörsaal 6 from 16.10.2023 <a href="#">Further details in TUMonline</a>				09:45 - 13:00 <b>Consumer Behavior Research Methods*</b> Dr. Granulo  Room: 1402 from 20/10/23 <a href="#">Further details in TUMonline</a>	9
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13		13:15 - 16:45 <b>Qualitative Research Methods</b> Prof. Belz  Room: Z534/536; 17/10/23-05/12/23 <a href="#">Further details in TUMonline</a>				13
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14	14:00 - 17:30 Quantitative Research Methods Dr. Oehlmann  Room: E-35, Hörsaal 2 (WZWH02) from 16.10.2022 <a href="#">Further details in TUMonline</a>					14
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<b>Required Modules</b>						
* there are several exercises: more information in the first lecture						