

Master Consumer Science
Regular Semester 1
Winter Semester 2024/25



	Monday	Tuesday	Wednesday	Thursday	Friday	
8 30	08:00 - 11:15 Consumer Behavior Prof. Roosen Room: Hörsaal 605, Marstr. 20-22 from 14/10/24 Further details in TUMonline					8 30
9 30						9 30
10 30						09:45 - 13:00 Quantitative Research Methods Prof. Roosen
11 30						11 30
12 30						12 30
13 30		13:15 - 16:45 Qualitative Research Methods Prof. Belz				13 30
14 30						14 30
15 30						15 30
16 30		Room: Z534/536; 15/10/24-03/12/24 Further details in TUMonline				16 30
17 30	16:45 - 18:15 Empirical Research in Management and Economics* Prof. Pachur Room: N1179 from 14/10/24 Further details in TUMonline					17 30
18 30						18 30
19 30						19 30
Required Modules						
* there are several exercises: more information in the first lecture						