

Master in Finance and Information Management (FIM) – Winter Semester (2022 / 2023) Intake

ESSAY TOPIC

AI-based financial advisors, so-called robo-advisors, are gaining popularity. In Germany, they have a new all-time high of 15 billion € of assets under management and are growing at a fast pace. Discuss the potentials and risks of an increased use of artificial intelligence in the financial industry from a technical, economic, and social perspective.

GUIDELINES

- Language: English
- Style: Please base your work on an appropriate number of scientific sources and include an abstract, introduction, main part, conclusion (ideally with a meaningful figure of your findings), and a bibliography
- Citation style: your choice, please use one citation style consistently
- Font: Times New Roman
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- Margins: 2 cm
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