

ESSAY TOPIC

The impact of digitalization: How do advancements in digital technologies affect the way companies conduct business in the future

GUIDELINES

- Language: English
- Style: Essay / Paper, please base your work on an appropriate number of scientific sources
- Quoting style: your choice, please use one quoting style consistently
- Font: Times New Roman
- Font Size: 12
- Word count: min. 1500 and max. 2000 words (Bibliography not considered)
- Margins: 2 cm
- Line spacing: 1.5
- **The essay will need to be uploaded in TUMonline as PDF file before you can finish your online application.** Please name the PDF document as follows:
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