

# JENS FOERDERER

## A. Personal Details

### Contact

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### Current Position

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Since 08/2019      Professorship for Innovation & Digitalization  
Tenure-Track Professor  
TUM School of Management, Campus Heilbronn  
Technical University of Munich

- Deputy Department Head, Innovation & Entrepreneurship Department
- Member, TUM Center of Digital Transformation

### Education, Degrees, and Employment

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11/2017 – 08/2019      Habilitand (Assistant Professor, no tenure track)  
University of Mannheim, Business School

Positive intermediate evaluation one year ahead of schedule (04/2019)  
Akademischer Rat, Chair of General Management and Information Systems,  
Prof. Dr. Armin Heinzl

08/2013 – 11/2017      Dr. rer. pol. (summa cum laude)  
University of Mannheim, Business School

Dissertation: Orchestrating Complementary Software Platform Ecosystems:  
Essays on Cooperative and Competitive Platform Innovation

Chair: Prof. Dr. Armin Heinzl, Co-chair: Prof. Dr. Karin Hoisl

- Visiting Researcher, University of Maryland, Robert H. Smith School of Business
- Wissenschaftlicher Mitarbeiter (Research and Teaching Assistant), Chair of General Management and Information Systems, Prof. Dr. Armin Heinzl (50% of the position was funded by SAP SE)
- Full-time doctoral studies (120 ECTS), Center for Doctoral Studies in Business, Graduate School of Economic and Social Sciences

08/2011 – 08/2013      Wirtschaftsinformatik (Business Informatics), MSc.  
University of Mannheim

08/2008 – 08/2011      Wirtschaftsinformatik (Business Informatics), BSc.  
University of Mannheim

## Further Roles and Functions

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### *At the Technical University of Munich (TUM)*

Since 2021	Deputy Department Head Department for Innovation & Entrepreneurship, TUM School of Management
2019 – 2021	Academic Program Director (Interim) BSc. Management and Technology, TUM School of Management <ul style="list-style-type: none"> <li>• Course planning</li> <li>• Admission interviews</li> <li>• Student Welcome Day</li> <li>• Host of Student Townhalls and Quality Circles</li> <li>• EQUIS Reaccreditation Committee</li> </ul>
Since 2019	Head of “Fortschrittsbarometer Digitale Transformation Heilbronn-Franken” (in cooperation IHK Heilbronn-Franken) <a href="http://www.mgt.tum.de/fbdtm">www.mgt.tum.de/fbdtm</a>
Since 2019	Member of hiring committees “Professorship for Digital Economics”, “Professorship for Digital Strategy” TUM School of Management
Since 2019	Member of the Center of Digital Transformation TUM School of Management

### *Other*

2022	Invited interviewee (Jahresgutachten 2022) Expertenkommission Forschung und Innovation der Bundesregierung (Annual Report 2022 of the Expert Commission of the German Federal Government for Research and Innovation)
Since 2020	Board Member Internationales Doktorandenkolleg Information Systems Bayern (IDIS) (International Doctoral Network in Information Systems Bavaria) <a href="http://www.idis.digital">www.idis.digital</a>
Since 2020	Co-founder (with Helmut Krcmar), Initiative on the Platform Economy <a href="http://www.platform-economy.de">www.platform-economy.de</a>
2014 – 2019	Board Member Förderkreis für Wirtschaftsinformatik an der Universität Mannheim e.V. Society for the Promotion of Information Systems University of Mannheim

## Awards, Scholarships, and Recognitions

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2022	Best Paper Award, International Conference on Information Systems (ICIS) For: Competing with Superstars: Does Exclusive Third-Party Content Discourage Complementary Innovation?
2021	Second Place, TARGION Science Award
2021	Nominee (TUM School of Management), Heinz Maier-Leibnitz-Preis

2021	Runner-up, VHB Nachwuchspreis (Junior Faculty Award of the German Association for Business Professors) For: Interfirm Exchange and Innovation in Platform Ecosystems: Evidence from Apple's Worldwide Developers Conference, Management Science
2020	Wirtschaftswoche-Ranking Forschungsstärkste Wissenschaftler/innen BWL unter 40 Jahren (by A+ publications) (Top business researchers in Germany under 40) <ul style="list-style-type: none"> <li>• #9 (Overall)</li> <li>• #1 (Information Systems)</li> </ul>
2020	Best Paper Nomination, Academy of Management Annual Meeting
2019	Best Paper of the Year Award 2018, Information Systems Research For: Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos
2016	DAAD International Doctoral Fellowship (6000 Euro) German Academic Exchange Service (DAAD)
2015 – 2016	Bronnbacher Stipendium (Bronnbacher Scholarship) Kulturkreis der deutschen Wirtschaft im BDI e.V. <a href="http://www.kulturkreis.eu">www.kulturkreis.eu</a>
2013 – 2015	DFG full-time PhD scholarship (1200 Euro/Month) German Research Foundation (DFG)

### Memberships

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VHB (WKWI) Verband der Hochschullehrer für Betriebswirtschaft e.V. (VHB)  
 AIS, Association for Information Systems  
 DHV, Deutscher Hochschulverband (German Association of University Professors and Lecturers)

### Media (by topic)

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#### *Metaverse*

2022	Die Welt TV Television Documentary on the Metaverse
2021	Ingenieur.de / VDI Facebook: Wie wir uns auf Metaverse vorbereiten müssen – bevor es zu spät ist
2021	Kölnische Rundschau Schöne neue Welt? Was ein „Metaversum“ ist und was es mit uns macht
2021	Heilbronner Stimme Facebooks Metaversum: Visionär oder gruselig?
2021	Osnabrücker Zeitung

Metaversum von Facebook: Schöne neue Welt oder neue Abzocke?

*Platforms and BigTech*

- 2022 CATO Institute  
The “Big Tech” Self-Preferencing Delusion
- 2022 Mindshift Magazine  
Platform startup: How to reach for the stars
- 2021 CIO.de / Computerwoche  
5 Tipps, wie CIOs Abhängigkeiten vermeiden
- 2021 Handelsblatt  
Kartellamt untersucht Apple: App Store im Fokus
- 2021 HANIX: Das Magazin aus Heilbronn  
Plattformen: Ökonomie der Zukunft
- 2021 ZEIT Online  
Urban Sports Club: Aufstand der Ausgeglichenen

*Artificial Intelligence*

- 2022 Heilbronner Stimme  
Social Bots: Eine Waffe im Informationskrieg

*Digital Sovereignty*

- 2020 Süddeutsche Zeitung  
Wenn Europa jetzt kraftvoll handelt, ist es noch nicht zu spät
- 2020 Deutschlandfunk  
Es gibt keinen technischen Zaun um Europa
- 2020 Mitteldeutscher Rundfunk (MDR)  
Könnten Europäer, was TikTok kann?
- 2020 Bayerischer Rundfunk (BR)  
Kommt die digitale europäische Infrastruktur?
- 2020 Wiener Zeitung  
Europa braucht sein eigenes Internet

*Digital Work and Transformation*

- 2022 Mindshift Magazine  
The astronaut has had his day: building a career as a content creator
- 2020 Heilbronner Stimme  
Im Digitalen die Tür schließen – Prof. Förderer gibt Tipps für Arbeitnehmer im Online-Zeitalter

## B. Research

### Research Interests

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My research seeks to understand competition and innovation in digital markets to support corporate and policy decisions. Method-wise, my research primarily relies on econometric methods for causal inference as well as novel data sources.

### Publications

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#### *Peer-reviewed Journal Articles*

- (1) Kircher, T., Foerderer, J. (2022): Ban Targeted Advertising in Apps? An Empirical Investigation of the Consequences for App Development. Management Science, forthcoming
- (2) Kude, T., Foerderer, J., Mithas, S., Heinzl, A. (2022): How Deadline Orientation and Architectural Modularity Influence Software Quality and Job Satisfaction. Journal of Operations Management, forthcoming
- (3) Foerderer, J., Schuetz, S. (2022): Data Breach Announcements and Stock Market Reactions: A Matter of Timing? Management Science, 68(10)
- (4) Foerderer, J., Lueker, N., Heinzl, A. (2021): And the Winner is ...? Platform Governance, Awards, and Complementors' Product Strategies. Information Systems Research, 32(4)
- (5) Foerderer, J. (2020): Interfirm Exchange and Innovation in Platform Ecosystems: Evidence from Apple's Worldwide Developers Conference. Management Science, 66(10)
  - Runner-up, VHB Nachwuchspreis 2021
- (6) Foerderer, J., Kude, T., Schuetz, S.W., Heinzl, A. (2019): Knowledge Boundaries in Enterprise Software Platform Development: Antecedents and Consequences for Platform Governance. Information Systems Journal, 29(1)
- (7) Foerderer, J., Kude, T., Mithas, S., Heinzl, A. (2018): Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos. Information Systems Research, 29(2)
  - Winner, Best Paper of the Year Award 2018, Information Systems Research

#### *Books*

- (8) Foerderer, J. (2022): Erfolgsmodell Digitale Plattformen: Geschäftsmodelle – Netzwerkeffekte – Community-Management. Schäffer-Poeschel ([www.digitale-plattformen.de](http://www.digitale-plattformen.de))
- (9) Foerderer, J. (2017): Orchestrating Complementary Software Platform Ecosystems: Essays on Cooperative and Competitive Platform Innovation. Monograph (Dissertation)

#### *Book Chapters*

- (10) Foerderer, J. (2022): Praxistipps für KMU und Start-Ups im Umgang mit den Big-Tech-Plattformen (Recommendations for SMEs and Start-ups to deal with the Big-Tech). In Wilhelm, U.: Digitale Souveränität: Humanzentrierte Schlüsseltechnologien für Bayern, Deutschland und Europa, Hans-Seidel-Stiftung (Position Book: Digital Sovereignty: Human-centered Key Technologies for Bavaria, Germany, and Europe), forthcoming

- (11) Foerderer, J., Kude, T., Heinzl, A. (2022): Plattform-Ökosysteme (Platform Ecosystems). In: Roth, S., Corsten, H.: Handbuch Digitalisierung (Handbook Digitalization), Vahlen
- (12) Förderer, J., Kude, T., Heinzl, A. (2014): Fit in Cloud Sourcing Arrangements: An Ontological Perspective. In: International Workshop on Global Sourcing of Information Technology and Business Processes, Springer

*Articles in Applied Journals*

- (13) Lindenmayr, M., Foerderer, J. (2022): Qualitätssicherung in Digitalen Plattform-Ökosystemen: Implementierung von Kontrollsystemen am Beispiel von Apple iOS, HMD Praxis der Wirtschaftsinformatik, 59(5)
- (14) Foerderer, J., Lindenmayr, M. (2021): 5 Tipps, wie CIOs Abhängigkeiten vermeiden (5 Recommendations how CIOs can avoid Platform Dependencies), CIO Magazine / Computerwoche
- (15) Grebe, M., Leyh, M., Franke, M., Foerderer, J., Heinzl, A. (2018): Digitale Reife und Unternehmenserfolg: Eine Industrie- und Länderübergreifende Bestandsaufnahme. Wirtschaftsinformatik & Management, 10(5)
- (16) Foerderer, J., Schill, L. (2018): Design-Thinking-Programme Erfolgreich Umsetzen. Wirtschaftsinformatik & Management, 10(3)

*Articles in Conference Proceedings*

- (17) Lueker, N., Foerderer, J., Heinzl, A. (2022): Competing with Superstars: Does Exclusive Third-Party Content Discourage Complementary Innovation? Proceedings of the 42nd International Conference on Information Systems (ICIS), Copenhagen, Denmark
- (18) Mann, F., Halckenhäusser, A., Foerderer, J., Hoffmann, P. (2022): Comparing Platform Core Features with Third-Party Complements. Machine-Learning Evidence from Apple iOS. Proceedings of the 55th Hawaii International Conference on System Sciences (HICSS), Maui, Hawaii
- (19) Kircher, T., Foerderer, J. (2021): Does EU-Consumer Privacy Harm Financing of US-App-Startups? Within-US Evidence of Cross-EU-Effects. Proceedings of the 41st International Conference on Information Systems (ICIS), Austin, Texas
- (20) Halckenhäusser, A., Foerderer, J., Heinzl, A. (2020): Wolf in a Sheep's Clothing: When do Complementors Face Competition with Platform Owners? Proceedings of the 40th International Conference on Information Systems (ICIS), Hyderabad, India
- (21) Foerderer, J., Hoisl, K. (2020): Is Status Detrimental to Distributed Innovation? Best Paper Proceedings of the 80th Academy of Management Annual Meeting, Vancouver, BC, Canada
- (22) Halckenhäusser, A., Foerderer, J., Heinzl, A. (2020): Platform Governance Mechanisms: An Integrated Literature Review and Research Directions. Proceedings of the European Conference on Information Systems (ECIS), Marrakech, Morocco
- (23) Foerderer, J., Bender, M., Heinzl, A. (2018): Regulation of Digital Platform Ecosystems: Evidence from Russia's Google vs Yandex Ruling. Proceedings of the 39th International Conference on Information Systems (ICIS), San Francisco, CA

- (24) Lueker, N., Foerderer, J., Heinzl, A. (2018): Superstar App Developers: Status and Innovation in Platform Ecosystems. Proceedings of the 39th International Conference on Information Systems (ICIS), San Francisco, CA
- (25) Foerderer, J. and Heinzl, A. (2017): Product Updates: Attracting New Consumers Versus Alienating Existing Ones. Proceedings of the 38th International Conference on Information Systems (ICIS), Seoul, South Korea
- (26) Foerderer, J. (2017): Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design. Proceedings of the 38th International Conference on Information Systems (ICIS), Seoul, South Korea
- (27) Foerderer, J., Kude, T., Mithas, S., Heinzl, A. (2016): Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos. Proceedings of the 37th International Conference on Information Systems (ICIS), Dublin, Ireland
- (28) Foerderer, J., Schuetz, S.W., Kude, T. (2014): Add-on Solution Success: A Configurational View on Knowledge Sharing in Digital Platforms. Proceedings of the 35th International Conference on Information Systems (ICIS), Auckland, New Zealand
- (29) Foerderer, J., Kude, T., Schuetz, S.W., Heinzl, A. (2014): Control vs. Generativity: A Complex Adaptive Systems Perspective on Service Platforms. Proceedings of the 35th International Conference on Information Systems (ICIS), Auckland, New Zealand
- (30) Huntgeburth, J., Foerderer, J., Ebertin, C., Veit, D. (2013): How Cloud Computing Impacts Stock Market Prices, in Proceedings of the 11th International Conference on Wirtschaftsinformatik (WI), Leipzig, Germany

## **Research Grants**

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### *Principle Investigator, Acquisition of Funds*

2021 – 2024                      DFG Sachbeihilfe  
 (German Research Foundation, research grant)  
 Volume: 184,150 Euro  
 Competition with the Platform Owner: A Quantitative-Empirical  
 Study of Mobile-App-Platforms (FO 1209/1-1)

### *Project Management*

2017 – 2021                      Research Alliance Digitalization (ForDigital)  
 Volume: 900,000 (450,000) Euro  
 Ministry of Economic Affairs, Labour and Housing (BW)  
 University of Mannheim and Karlsruhe Institute of Technology,  
 Leibniz Centre for European Economic Research (ZEW), Leibniz  
 Institute for the Social Sciences (GESIS)

### *Researcher*

2017 – 2020                      Digital Acceleration Index  
 The Boston Consulting Group, University of Mannheim

2015 – 2017                      Lean and Agile Development Research  
 SAP SE, University of Mannheim

## Service to the Academic Community

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### *Editorships*

Since 2022	Associate Editor Business and Information Systems Engineering (BISE) Department: Economics of Information Systems
2020	Guest Associate Editor Business and Information Systems Engineering (BISE) Special Issue on Sustainable Autonomous Systems

### *Reviewing*

- Deutsche Forschungsgemeinschaft (DFG) (German Research Foundation)
- German-American Fulbright Commission
- Management Science, Information Systems Research, MIS Quarterly, Information Systems Journal, Journal of the Association of Information Systems, Journal of Information Technology, Information & Management, Business and Information Systems Engineering, Strategic Management Journal, Industrial and Corporate Change, Academy of Management Discoveries, Strategy Science, Strategic Organization, International Journal of Production Economics, Technological Forecasting & Social Change, IEEE IT Professional, HMD – Praxis der Wirtschaftsinformatik, Schmalenbach Journal of Business Research
- International Conference on Information Systems (ICIS), European Conference on Information Systems (ECIS), Academy of Management Annual Meeting, Pacific Asia Conference on Information Systems (PACIS), International Conference on Wirtschaftsinformatik (WI)

### *Conferences*

2023	Track Chair International Conference on Information Systems (ICIS) Track: Digital Innovation, Transformation, and Entrepreneurship
Since 2022	Organizer Field Trip, International Conference on Information Systems (ICIS)
2018 – 2023	Associate Editor International Conference on Information Systems (ICIS) Track: Sharing Economy, Platforms, and Crowds
2019 – 2022	Program Committee International Workshop on Software-intensive Business
2019	Associate Editor European Conference on Information Systems (ECIS) Track: Societal and Ethical Implications of ICT Use
2018	Program Committee Digital Innovations, Transformation, and Society Conference



2018 Program Committee  
 Multikonferenz Wirtschaftsinformatik (MKWI)  
 Der Kunde in der Digitalen Transformation  
 (The Customer in the Digital Transformation)

**Invited Research Presentations (Excluding Research Conferences)**

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2022 LMU

2021 Tilburg University

2021 TARGION Science Award

2021 University of Cologne

2021 University of Bamberg

2021 WU Wien

2021 University of Passau

2021 University of St. Gallen

2020 Erasmus University Rotterdam

2020 University of Cologne

2020 Goethe University Frankfurt am Main (cancelled, COVID19)

2019 University of Hohenheim

2019 University of Mannheim

2018 University of Arkansas

2018 University of Minnesota

2018 University of Zurich

2018 Technical University of Munich

2017 Warwick Business School

2016 University of Maryland

**Research Presented at Research Conferences and Workshops**

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2022 Workshop on Information Systems and Economics (WISE)
 

- The Effects of Platform Superstars on Content Production: Evidence from Ninja

2022 Conference on Information Systems and Technology (CIST)
 

- Is Firm Perception on Social Media Influenced by Bots? Evidence and Consequences of the 2018 Twitter Bot Purge

- 2022 Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)
- Is Firm Perception on Social Media Influenced by Bots? Evidence and Consequences of the 2018 Twitter Bot Purge
  - Platform Privacy and User Access to Mobile Apps: Evidence from Apple's Enforcement of COPPA in the iOS Market for Children's Education Apps
- 2022 International Conference on Wirtschaftsinformatik (WI 2022)
- Do Bots Manipulate Firms' Social Media Reputation? Evidence from Twitter
- 2022 Hawaii International Conference on System Sciences (HICSS)
- Comparing Platform Core Features with Third-Party Complements. Machine-Learning Evidence from Apple iOS
- 2021 Max Planck Institute for Innovation and Competition, Research on Innovation, Science and Entrepreneurship Workshop
- Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games
- 2021 International Conference on Information Systems
- Does EU-Consumer Privacy Harm Financing of US-App-Startups? Within-US Evidence of Cross-EU-Effects
- 2021 Symposium on Statistical Challenges in Electronic Commerce Research (SCECR)
- The Effects of Platform Superstars on Content Production: Evidence from Ninja
- 2021 Digital Economy Workshop at LMU
- The Effects of Platform Superstars on Content Production: Evidence from Ninja
- 2021 Workshop on Information System Design and Economic Behavior
- Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games
- 2020 International Conference on Information Systems (ICIS)
- Wolf in a Sheep's Clothing: When do Complementors Face Competition with Platform Owners?
- 2020 Workshop on Information Systems and Economics (WISE)
- Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games
- 2020 Academy of Management Annual Meeting
- Is Status Detrimental to Distributed Innovation?
- 2020 European Conference on Information Systems (ECIS)
- Platform Governance Mechanisms: An Integrated Literature Review and Research Directions

- 2020 Decision Sciences Institute (DSI) Annual Conference
- Does Consumer Privacy Harm Innovation? Evidence from Google's Enforcement of COPPA in Android's Market for Kids-Games
- 2019 Workshop on Information Systems and Economics (WISE)
- Do Firms Strategically Time Data Breach Announcements? Evidence from the U.S. 2008-2018
- 2019 Digital Platforms and Industry Challenges Workshop
- Superstar App Developers: Status and Innovation in Platform Ecosystems,
- 2019 VHB Jahrestagung
- Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design
- 2018 DRUID
- Superstar App Developers: Status and Innovation in Platform Ecosystems
- 2018 International Conference on Information Systems
- Regulation of Digital Platform Ecosystems: Evidence from Russia's Google vs Yandex Ruling
  - Superstar App Developers: Status and Innovation in Platform Ecosystems
- 2018 ZEW Conference on the Economics of ICT
- Superstar App Developers: Status and Innovation in Platform Ecosystems
- 2017 Multikonferenz Wirtschaftsinformatik (MKWI)
- Product Updates: Attracting New Consumers Versus Alienating Existing Ones
- 2018 Digital Innovations, Transformation, and Society Conference (DIGITS)
- Interfirm Exchange and Complementary Innovation: Evidence from Apple's World Wide Developers Conference
- 2017 International Conference on Information Systems (ICIS)
- Product Updates: Attracting New Consumers Versus Alienating Existing Ones
  - Do Volunteer Moderators Encourage Engagement in Online Communities? Evidence from A Regression Discontinuity Design
- 2017 Platform Strategy Symposium
- Relational Third-Party Governance: Evidence From Apple's World Wide Developer Conference
- 2017 ZEW Conference on the Economics of ICT
- Interfirm Exchange and Complementary Innovation: Evidence from Apple's World Wide Developers Conference
- 2016 International Conference on Information Systems (ICIS)

- Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos
- 2016 Platform Strategy Symposium
- Does Platform Owner's Entry Crowd Out Innovation? Evidence from Google Photos
- 2016 Academy of Management Annual Meeting
- Consumer Reactions To Product Updates: Evidence From The App Markets
- 2014 International Conference on Information Systems (ICIS)
- Add-on Solution Success: A Configurational View on Knowledge Sharing in Digital Platforms
  - Control vs. Generativity: A Complex Adaptive Systems Perspective on Service Platforms
- 2013 International Conference on Wirtschaftsinformatik (WI 2013)
- How Cloud Computing Impacts Stock Market Prices, 11<sup>th</sup>

### **Speaking Engagements**

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- 2022 TUM Dean's Lecture  
The Platform Age: Why Markets are being Disrupted—and what to do
- 2022 SciDay  
Wie wird man ein erfolgreicher Content Creator?
- 2022 StartupCity Meets Experts  
Uber, AirBnB & Co.: Wie gelingt das Plattform-Startup?
- 2021 CIO Move  
Wettbewerb in der Digitalen Plattformökonomie: Wie Sie gegen Apple & Co. bestehen

## C. Teaching

Note: L=Lecture, E=Exercise, S=Seminar, WS=Winter Semester, SS=Summer Semester

### **Current Teaching Portfolio**

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WIHN0258: Empirical Research in Economics and Management (L)

- MSc. Management
- WS 2019, WS 2020, WS 2021, WS 2022

WIHN0261: Empirical Research Methods (L)

- BSc. Management and Technology
- SS 2021, SS2022

WIHN0018: Economics and Management of Digital Platforms (S)

- MSc. Management
- SS 2020, SS 2021, WS 2021

WIHN0017: Digital Innovation Seminar (S)

- MSc. Management
- WS 2020, WS 2021

Mastering the Review Process: Writing and Responding to Peer-Reviews

- PhD Graduate Program
- WS 2020, SS 2021, WS 2021, SS 2022

Web Scraping with Python

- BSc. Management and Technology
- PhD Graduate Program
- SS 2022

Economics of the Digitalization and Information Systems

- PhD Graduate Program
- SS 2022

How to Successfully Start a Digital Platform

- TUM-HEC Summer School
- SS 2021, SS 2022

Digital Ecosystems

- Digital Excellence Program (Custom Program)
- WS 2021

### **Past Teaching Activities**

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*University of Mannheim*

IT Management in the Digital Age (L)

- MSc. Business Informatics
- MSc. Management
- WS 2018

IT Management in the Digital Age (E)

- MSc. Business Informatics
- MSc. Management
- SS 2017, SS 2016, SS 2015

Integrated Information Systems (for Business Students) (L)

- BSc. Management
- SS 2019

Integrated Information Systems (for Business Informatics Students) (L)

- MSc. Business Informatics
- WS 2018, WS 2017

Research Seminar Information Systems “Digital Life, Digital Business” (SEM)

- MSc. Business Informatics
- MSc. Management
- SS 2014

*Mannheim Business School (MBS)*

Platform Ecosystems (with Prof. Dr. Armin Heinzl) (L)

- Digital Academy @ MBS
- SS 2020

Global Information Management (E)

- MBA
- SS 2017, SS 2016, SS 2015, SS 2014, SS 2013

*University of Maryland, Robert H. Smith School of Business*

Strategic and Transformational IT (with Prof. Dr. Sunil Mithas) (L)

- Executive MBA
- SS 2016

**Doctoral Candidates**

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Direct Supervisor

- Johannes Gölz (since 2022), TUM School of Management
- Michaela Lindenmayr (since 2021), TUM School of Management
- Alexander Stolte (since 2021), TUM School of Management
- Tobias Kircher (since 2019), TUM School of Management

Committee Member

- 2022, Benjamin Pabst von Ohain, TUM School of Management, Second Referee (First Referee: Prof. Dr. Isabell Welpé)
- 2022, Marco Mohr, TUM School of Management, Second Referee (First Referee: Prof. Dr. Philipp Maume)
- 2021, Alessandro Gocci, TUM School of Governance, Chairman of the Assessment Committee (First Referee: Prof. Dr. Christoph Lütge)
- 2020, Michael Vetter, TUM School of Management, Second Referee (First Referee: Prof. Dr. Joachim Henkel)
- 2019, Franck Loic Soh Noume, University of Arkansas, Member of the Committee (Referees: Prof. Dr. Pankaj Setia, Prof. Dr. Viswanath Venkatesh, Prof. Dr. Varun Grover)