Course Overview
Entrepreneurial Education Journey
TUM School of Management Courses

Bachelor’s Students

1 Learn entrepreneurship basics
   - LE: Introduction to Entrepreneurship (3769)
   - LE: Entrepreneurial Idea Development (WI100809)
   - LE: Entrepreneurship for Students of Information Systems: Entrepreneurship in a Digital Age (WI000969)
   - LE: Foundations of Entrepreneurial Business (MGT001372)
   - LE: Innovative Entrepreneurs (WI000285)

2 Develop & validate an innovative idea
   - SE: Business Plan Basic Seminar (UTUM) (WI000159)
   - SE: Tech Challenge (UTUM) (WI001180SE)
   - SE: Innovation Sprint (UTUM)
   - SE: Quantum Entrepreneurship Laboratory (WI001258SE)

3 Learn how to manage a startup and drive innovation & change
   - SE: Impact School (MGT001346)
   - SE: Innovation Facilitator (UTUM) (MGT001347)
   - SE: Technology Entrepreneurship Lab (UTUM) (WI000813)
   - SE: Business Plan Advanced Seminar (UTUM)
   - SE: Principled Entrepreneurial Decisions (UTUM) (WI001141)
   - SE: Innovation & Entrepreneurship: Family and Social Enterprises (MGT001334)
   - SE: Finance & Accounting: Current Issues in Entrepreneurial Finance (WIB02083)
Master’s Students

1 Learn entrepreneurship basics

- LE: Entrepreneurship (WI000984, WI900005, WI001185)
- LE: Entrepreneurship (MGTHN0102 - MiM Camus Heilbronn)
- LE: Introduction to Entrepreneurship (3769)
- LE: Innovative Entrepreneurs (UTUM) (WI000285)
- LE: Entwicklung unternehmerischer Geschäftsideen (WI100809)
- LE: Entwicklung unternehmerischer Geschäftsideen (WI001158)
- LE: Foundations of Entrepreneurial Business (MGT001372)
- LE: Entrepreneurship for Students of Information Systems: Entrepreneurship in a Digital Age (WI000969)
- SE: Sustainable Venturing - Environmental Entrepreneurship (MGT001328)
- Adv SE: Entrepreneurship for a Cause (MGT001394)
- Adv SE: Environmental Entrepreneurship (MGT001355)
- Adv SE: Sustainable Entrepreneurship - Theoretical Foundations (WIB14002SE)
- Adv SE: Entrepreneurial Prototyping (WI001166)
- Adv SE: Ideation & Venture Creation: Entrepreneurial Teams (0000002784)
- Adv SE: Entrepreneurial Role Models (WIB250012S)
- Adv SE: Psychology of Entrepreneurial Teams (WIB250011)
- Adv SE: Entrepreneurship Through a Gender Lens (WIB271013)
- Adv SE: Innovation and Organization Design (WIB26995)
- Adv SE: Strategic Entrepreneurship (WIB26995)
- Adv SE: Venture Growth and Internationalization (WIB271011)
- Adv SE: Sustainability in Entrepreneurship and Family Enterprises (WIHN0046)
- Adv SE: Topics in Corporate Entrepreneurship (WIHN0028)
- Adv SE: Entrepreneurial Ecosystems (MGT001327)
- Adv SE: Finance & Accounting: Entrepreneurial Modelling (WI001285SE)
- Adv SE: Finance & Accounting: Current Issues in Entrepreneurial Finance I (WIB33001)
- Adv SE: Finance & Accounting: Current Issues in Entrepreneurial Finance II (WIB33001)
- Adv SE: Marketing, Strategy, Leadership & Management: CSR and Sustainability in Family Firms (MGT001335)

2 Develop & validate an innovative idea

- LE: Entrepreneurial Opportunity Development (WI001158)
• SE: Entrepreneurial Prototyping (WI001166)
• SE: Prototyping Entrepreneurial Ideas in New Technologies: Blockchain (MGT001341)
• SE: Innovation Sprint (UTUM) (MGT001348)
• SE: Social Entrepreneurship Lab (WIB26001)
• SE: Impact School (MGT001346)
• SE: Global Entrepreneurship Summer School (MGT001405)
• SE: Quantum Entrepreneurship Laboratory (WI001258SE)
• SE: Tech Challenge (UTUM) (WI001180SE)
• SE: Corporate Campus Challenge (WIHN0014)

3 Learn how to manage a startup and drive innovation & change

• LE: Artificial Intelligence for Innovation and Entrepreneurship (MGT001354)
• LE: Investment & Financing (WI001287)
• LE: Investment & Financial Management: Corporate Finance (WI001138)
• LE: Alternative Investments (WI001263)
• EX: Investment and Financial Management: Introduction to Financial Markets (WI000219EU)
• EX: Alternative Investments (WI001263)
• SE: Change Makers: Entrepreneurial and Design Competencies for Societal Transformation (MGT001410)
• SE: Identifying Research Question in Entrepreneurial Management - New Technologies and Nascent Markets (MGT001325)
• SE: How Digital Platforms Compete - Building and Sustaining Competitive Advantages (MGT001349)
• SE: Case Study Seminar in Managing Business Models, Growth, and Disruption (WI001214)
• SE: Scaling Entrepreneurial Ventures (MGT001404)
• SE: Innovation Management in Family Enterprises (BMT Heilbronn) (MGTHN0056)
• SE: Managing the Family Firm (MGT001403)
• SE: Venture Capital Lab (WIB33002)
• SE: Marketing Entrepreneurship Lab (UTUM) (WI000997)
• SE: Technology Entrepreneurship Lab (UTUM) (WI000813)
• SE: Principled Entrepreneurial Decisions (UTUM) (WI001141)
• SE: Business Plan Basic Seminar (UTUM) (WI000159)
• SE: Business Plan Advanced Seminar (UTUM)
• SE: Innovation Facilitator (UTUM) (MGT001347)

4 Graduate with Impact

• SE: TUM Entrepreneurial Masterclass (0000004010)
Abbreviations

LE = Lecture
EX = Exercise
SE = Seminar
Adv SE = Advanced Seminar

Focus Area Sustainability

1 Learn entrepreneurship basics

- SE: Sustainable Venturing - Environmental Entrepreneurship (MGT001328)
- Adv SE: Entrepreneurship for a Cause (MGT001394)
- Adv SE: Environmental Entrepreneurship (MGT001355)
- Adv SE: Sustainability in Entrepreneurship and Family Enterprises (WIHN0046)
- Adv SE: Entrepreneurship Through a Gender Lens (WIB271013)
- Adv SE: Marketing, Strategy, Leadership & Management: CSR and Sustainability in Family Firms (MGT001335)

2 Develop & validate an innovative idea

- SE: Social Entrepreneurship Lab (WIB26001)
- SE: Global Entrepreneurship Summer School (MGT001405)
- SE: Impact School (MGT001346)

3 Learn how to manage a startup and drive innovation & change

- SE: Change Makers: Entrepreneurial and Design Competencies for Societal Transformation (MGT001410)

Abbreviations

LE = Lecture
SE = Seminar
Adv SE = Advanced Seminar
Focus Area Technology

1 Learn entrepreneurship basics

- LE: Entrepreneurship for Students of Information Systems: Entrepreneurship in a Digital Age (WI000969)

2 Develop & validate an innovative idea

- SE: Prototyping Entrepreneurial Ideas in New Technologies: Blockchain (MGT001341)
- SE: Quantum Entrepreneurship Laboratory (WI001258SE)
- SE: Tech Challenge (UTUM) (WI001180SE)

3 Learn how to manage a startup and drive innovation & change

- LE: Artificial Intelligence for Innovation and Entrepreneurship (MGT001354)
- SE: How Digital Platforms Compete - Building and Sustaining Competitive Advantages (MGT001349)
- SE: Technology Entrepreneurship Lab (UTUM) (WI000813)

Abbreviations

LE = Lecture
SE = Seminar
Adv SE = Advanced Seminar