

# Course Overview

## Entrepreneurial Education Journey

### TUM School of Management Courses

## Bachelor's Students

### 1 Learn entrepreneurship basics

- LE: Introduction to Entrepreneurship (3769)
- LE: Entrepreneurial Idea Development (WI100809)
- LE: Entrepreneurship for Students of Information Systems: Entrepreneurship in a Digital Age (WI000969)
- LE: Foundations of Entrepreneurial Business (MGT001372)
- LE: Innovative Entrepreneurs (WI000285)

### 2 Develop & validate an innovative idea

- SE: Business Plan Basic Seminar (UTUM) (WI000159)
- SE: Tech Challenge (UTUM) (WI001180SE)
- SE: Innovation Sprint (UTUM)
- SE: Quantum Entrepreneurship Laboratory (WI001258SE)

### 3 Learn how to manage a startup and drive innovation & change

- SE: Impact School (MGT001346)
- SE: Innovation Facilitator (UTUM) (MGT001347)
- SE: Technology Entrepreneurship Lab (UTUM) (WI000813)
- SE: Business Plan Advanced Seminar (UTUM)
- SE: Principled Entrepreneurial Decisions (UTUM) (WI001141)
- SE: Innovation & Entrepreneurship: Family and Social Enterprises (MGT001334)
- SE: Finance & Accounting: Current Issues in Entrepreneurial Finance (WIB02083)

# Master's Students

## 1 Learn entrepreneurship basics

- LE: Entrepreneurship (WI000984, WI900005, WI001185)
- LE: Entrepreneurship (MGTHN0102 - MiM Camus Heilbronn)
- LE: Introduction to Entrepreneurship (3769)
- LE: Innovative Entrepreneurs (UTUM) (WI000285)
- LE: Entwicklung unternehmerischer Geschäftsideen (WI100809)
- LE: Entwicklung unternehmerischer Geschäftsideen (WI001158)
- LE: Foundations of Entrepreneurial Business (MGT001372)
- LE: Entrepreneurship for Students of Information Systems: Entrepreneurship in a Digital Age (WI000969)
- SE: Sustainable Venturing - Environmental Entrepreneurship (MGT001328)
- Adv SE: Entrepreneurship for a Cause (MGT001394)
- Adv SE: Environmental Entrepreneurship (MGT001355)
- Adv SE: Sustainable Entrepreneurship - Theoretical Foundations (WIB14002SE)
- Adv SE: Entrepreneurial Prototyping (WI001166)
- Adv SE: Ideation & Venture Creation: Entrepreneurial Teams (0000002784)
- Adv SE: Entrepreneurial Role Models (WIB250012S)
- Adv SE: Psychology of Entrepreneurial Teams (WIB250011)
- Adv SE: Entrepreneurship Through a Gender Lens (WIB271013)
- Adv SE: Innovation and Organization Design (WIB26995)
- Adv SE: Strategic Entrepreneurship (WIB26995)
- Adv SE: Venture Growth and Internationalization (WIB271011)
- Adv SE: Sustainability in Entrepreneurship and Family Enterprises (WIHN0046)
- Adv SE: Topics in Corporate Entrepreneurship (WIHN0028)
- Adv SE: Entrepreneurial Ecosystems (MGT001327)
- Adv SE: Finance & Accounting: Entrepreneurial Modelling (WI001285SE)
- Adv SE: Finance & Accounting: Current Issues in Entrepreneurial Finance I (WIB33001)
- Adv SE: Finance & Accounting: Current Issues in Entrepreneurial Finance II (WIB33001)
- Adv SE: Management & Marketing: New Tech Venture Marketing (MGT001377)
- Adv SE: Marketing, Strategy, Leadership & Management: CSR and Sustainability in Family Firms (MGT001335)

## 2 Develop & validate an innovative idea

- LE: Entrepreneurial Opportunity Development (WI001158)

- SE: Entrepreneurial Prototyping (WI001166)
- SE: Prototyping Entrepreneurial Ideas in New Technologies: Blockchain (MGT001341)
- SE: Innovation Sprint (UTUM) (MGT001348)
- SE: Social Entrepreneurship Lab (WIB26001)
- SE: Impact School (MGT001346)
- SE: Global Entrepreneurship Summer School (MGT001405)
- SE: Quantum Entrepreneurship Laboratory (WI001258SE)
- SE: Tech Challenge (UTUM) (WI001180SE)
- SE: Corporate Campus Challenge (WIHN0014)

### **3 Learn how to manage a startup and drive innovation & change**

- LE: Artificial Intelligence for Innovation and Entrepreneurship (MGT001354)
- LE: Investment & Financing (WI001287)
- LE: Investment & Financial Management: Corporate Finance (WI001138)
- LE: Alternative Investments (WI001263)
- EX: Investment and Financial Management: Introduction to Financial Markets (WI000219EU)
- EX: Alternative Investments (WI001263)
- SE: Change Makers: Entrepreneurial and Design Competencies for Societal Transformation (MGT001410)
- SE: Identifying Research Question in Entrepreneurial Management - New Technologies and Nascent Markets (MGT001325)
- SE: How Digital Platforms Compete - Building and Sustaining Competitive Advantages (MGT001349)
- SE: Case Study Seminar in Managing Business Models, Growth, and Disruption (WI001214)
- SE: Scaling Entrepreneurial Ventures (MGT001404)
- SE: Innovation Management in Family Enterprises (BMT Heilbronn) (MGTHN0056)
- SE: Managing the Family Firm (MGT001403)
- SE: Venture Capital Lab (WIB33002)
- SE: Marketing Entrepreneurship Lab (UTUM) (WI000997)
- SE: Technology Entrepreneurship Lab (UTUM) (WI000813)
- SE: Principled Entrepreneurial Decisions (UTUM) (WI001141)
- SE: Business Plan Basic Seminar (UTUM) (WI000159)
- SE: Business Plan Advanced Seminar (UTUM)
- SE: Innovation Facilitator (UTUM) (MGT001347)

### **4 Graduate with Impact**

- SE: TUM Entrepreneurial Masterclass (0000004010)

## Abbreviations

LE = Lecture

EX = Exercise

SE = Seminar

Adv SE = Advanced Seminar

# Focus Area Sustainability

## 1 Learn entrepreneurship basics

- SE: Sustainable Venturing - Environmental Entrepreneurship (MGT001328)
- Adv SE: Entrepreneurship for a Cause (MGT001394)
- Adv SE: Environmental Entrepreneurship (MGT001355)
- Adv SE: Life Sciences, Management & Policy / Innovation & Entrepreneurship, Sustainable Entrepreneurship - Theoretical Foundations (WIB14002SE)
- Adv SE: Sustainability in Entrepreneurship and Family Enterprises (WIHN0046)
- Adv SE: Entrepreneurship Through a Gender Lens (WIB271013)
- Adv SE: Marketing, Strategy, Leadership & Management: CSR and Sustainability in Family Firms (MGT001335)

## 2 Develop & validate an innovative idea

- SE: Social Entrepreneurship Lab (WIB26001)
- SE: Global Entrepreneurship Summer School (MGT001405)
- SE: Impact School (MGT001346)

## 3 Learn how to manage a startup and drive innovation & change

- SE: Change Makers: Entrepreneurial and Design Competencies for Societal Transformation (MGT001410)

## Abbreviations

LE = Lecture

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## Focus Area Technology

### 1 Learn entrepreneurship basics

- LE: Entrepreneurship for Students of Information Systems: Entrepreneurship in a Digital Age (WI000969)
- Adv SE: Management & Marketing: New Tech Venture Marketing (MGT001377)

### 2 Develop & validate an innovative idea

- SE: Prototyping Entrepreneurial Ideas in New Technologies: Blockchain (MGT001341)
- SE: Quantum Entrepreneurship Laboratory (WI001258SE)
- SE: Tech Challenge (UTUM) (WI001180SE)

### 3 Learn how to manage a startup and drive innovation & change

- LE: Artificial Intelligence for Innovation and Entrepreneurship (MGT001354)
- SE: How Digital Platforms Compete - Building and Sustaining Competitive Advantages (MGT001349)
- SE: Technology Entrepreneurship Lab (UTUM) (WI000813)

### Abbreviations

LE = Lecture

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