

TUM School of Management
Technical University of Munich



International Summer School 2024

Empowering Tomorrow: Sustainable Energies and Entrepreneurship

Program

8-19 July 2024, Munich



TUM SEED Center is funded by:



Week 1

DAY	MORNING (9:00-12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 08.7	<p>Welcome to the TUM School of Management <i>Prof. Dr. Gunther Friedl</i></p> <p>Sustainable Entrepreneurship <i>Prof. Dr. Frank-Martin Belz</i></p>	<p>Sustainable Business Models <i>Prof. Dr. Frank-Martin Belz</i></p>	<p>City Tour</p>
TUE 09.7	<p>Introduction to Sustainable Energies <i>Prashant Pant</i></p>	<p>Clean and Affordable Energies for All: A Global Challenge <i>Prashant Pant</i></p>	<p>Free time</p>
WED 10.7	<p>Powering Change: Transforming the World with Energy <i>Florian Henle (CEO & Co-Founder Polarstern Energy)</i></p>	<p>Revolutionizing Energy Access: Pioneering Mini-Grids in the Global South <i>Prof. Dr. Wolfgang Rams (CEO & Co-Founder Africa GreenTec)</i></p>	<p>TU eMpower Event – Talk & Toast</p>
THU 11.7	<p>E-Mobility in the Global North (tbd) <i>Stefan Ender (CEO & Co-Founder DeepDrive, tbc.)</i></p>	<p>Wahu! Charged with Freedom E-Mobility Business Model & Workshop <i>Valerie Labi (CEO & Co-Founder Wahu!Mobility, tbc.)</i></p>	<p>Free time</p>
FRI 12.7	<p>Sustainable Business Models Pitching Ideas and Building Teams <i>Prof. Dr. Frank-Martin Belz</i></p>	<p>It's your turn! Developing Sustainable Business Ideas <i>Prof. Dr. Frank-Martin Belz & Katharina Eichinger</i></p>	<p>Free time</p>
SAT 13.7	<p>Hiking at the foothills of the Bavarian Alps</p>	<p>Swimming in the Lake</p>	<p>Free time</p>
SUN 14.7	<p>Rest Day</p>		<p>Free time</p>

Week 2

DAY	MORNING (9:00-12:30)	AFTERNOON (14:00 – 17:30)	EVENING
MON 15.7	Storytelling: Introduction <i>Silvia Angel</i>	TUM Tour Garching and Weihenstephan (Venture Labs)	Beergarden
TUE 16.7	Sustainable Business Model Development Workshop <i>Katharina Eichinger</i>	Catalysts of Change: The Transformative Power of Student Initiatives <i>Wayne Chinembiri, Svenja Zösmair (TU eMpower Africa)</i>	Free time
WED 17.7	First Pitches and Feedback <i>Katharina Eichinger & Mohammed Bendaanane</i>	Supervised Team Work <i>Katharina Eichinger & Mohammed Bendaanane</i>	Free time
THU 18.7	Storytelling: Presentation Training <i>Silvia Angel</i>	Open Workspace	Free time
FRI 19.7	Final Presentations and Certificate Ceremony	Farewell Lunch and Drinks <i>With the entire team</i>	End of the International Summer School 2024